

Vistrada partners with clients to find, plan and deliver solutions that generate revenue, streamline costs, and manage risk



Approach

Help our clients define actionable programs and strategies, implement solutions and effectively measure results.

People Advantage

We blend the structure and experiences of the Big 4 consulting companies with the creativity and agility of a boutique firm. Our professionals are hands-on and provide key domain expertise and experiences that allow our clients to scale and maximize their investment.

Client Maturity and Experience

With nearly 10 years of independent operations, Vistrada is a mature business partner with multiple referenceable clients including start-up, mid-market and Fortune 100 companies.

Management and Delivery

Execution risk is a prime factor in contributing to project failure. At Vistrada, program management is not reduced to tracking and reporting, it's planning and delivery expertise balanced with domain experience to ensure the right information is identified, elevated and managed.

Access to Innovation

We continuously engage with emerging technology companies and ventures to bring innovative solutions to our clients. Our focus on innovation helps us provide clients with a competitive edge to build for the future.

Diversity

Vistrada is certified as an MBE by both NYC and NYS.

We help clients scale their teams and accelerate initiatives with a flexible approach executed by our experienced hands-on team

“A clear Strategy identifies value, but solid Execution yields success.”



Strategy & Management

Business Strategy

Helping our clients develop coherent strategies with clear business objectives that drive revenue or reduce costs.



Technology

Technology Strategy

Develop technology strategies aligned with business objectives while ensuring that people, processes and technologies are efficiently deployed.

Technology Implementation

Building and managing core IT infrastructures, applications and systems across multiple custom, emerging and established technologies that support the growth and operations of the business.

Web and Mobile Implementation

End-to-end design, build, and operate for a variety of technology stacks. A royalty free technology stack with experienced personnel is available to accelerate client builds at significantly reduced cost.



Operations

Operations Strategy

Build or support the company's operational strategy that allows efficient and prioritized deployment of your capital investments to run the business.



Marketing & Sales

Marketing Strategy

Utilize targeted, measurable and emerging channels to help you gain a competitive advantage, achieve incremental ROI and extend your customer reach.

eCommerce

Define and implement a strategy for engaging customers and generating sales across all digital channels.

CRM Strategy & Implementation

Focusing on the customer experience while leveraging our planning, design and implementation skills for CRM projects.



People

HR Strategy

Define HR capabilities and new processes for companies of varying size in areas such as recruiting, resource training and development, compensation and benefit strategies and HR policies.

Change Management

Guide your organization through culture, process, software implementation and reorganization changes.



Governance, Risk and Compliance (GRC)

Encompasses strategy and solutions to corporate governance, enterprise risk management (ERM), corporate and regulatory compliance.

Business Intelligence

Ensures management and teams have the information they need to make informed decisions, manage and understand their critical data.

Analysis and Design

Puts thought into action. Our experience across industries, solutions and technologies enables us to quickly define efficient, effective and resilient solutions.

Emerging Technologies

Help companies leverage emerging technologies to grow their capabilities, offerings and revenues.

Gaming

Help clients apply gamification techniques to critical business activities such as lead generation, customer retention, corporate training, digital marketing and promotional campaigns.

Vendor Risk Management

Identify and mitigate operational, reputational and financial vendor risks by leveraging our vendor risk model to assess vendor management processes and procedures, and develop improvement plans to mitigate.